



Mark Gosvener's career in Energy Efficiency spans over 40 years in developing, implementing, and managing energy efficiency and renewable energy programs through his work at Portland General Electric (PGE) and Efficiency Services Group (ESG). He has worked on many programs and has made contributions to the energy efficiency industry in the Northwest, California and beyond.

Upon leaving PGE in 2005, Mark co-founded ESG, which specializes in helping small to mid-sized utilities offer energy efficiency programs and services to their customers. These utilities are often overlooked by the larger service providers because the contracts are too small, but Mark recognized the need to support these utilities and has built a business around this.

Among his many accomplishments, Mark has developed a suite of programs implemented on behalf of utilities. Some examples include residential weatherization programs, multi-family direct install programs, water heater replacement programs, energy efficient lighting and appliance rebate programs, and new construction programs.

Mentoring and training the future generations of energy services professionals has been a common thread over the course of Mark's career. He headed the call center at PGE where he trained staff to answer questions on programs and energy usage. At ESG, Mark developed his "Energy Expert" training material and has led classes and workshops for public power utilities since 2013, drawing on his real-world experience providing energy audits and addressing high bill complaints.

In addition to his work at ESG, Mark was an active member of the Utility Energy Forum Planning Committee for ten years. Mark coordinated the Exhibitor Snapshots session each year and provided the "first timer orientation" to ensure that new attendees have an opportunity to meet each other and learn how they can get the most out of the event. He has also hosted the Energy Quiz.

Mark's work in energy efficiency, especially the impacts he has made in bringing energy efficiency programs to small public power utilities and underserved customers, has been felt throughout the Western United States. Without the programs Mark developed at ESG, many small utilities would not be able to provide energy efficiency programs to their customers, so his work has had a direct impact on the lives of customers within these service territories.